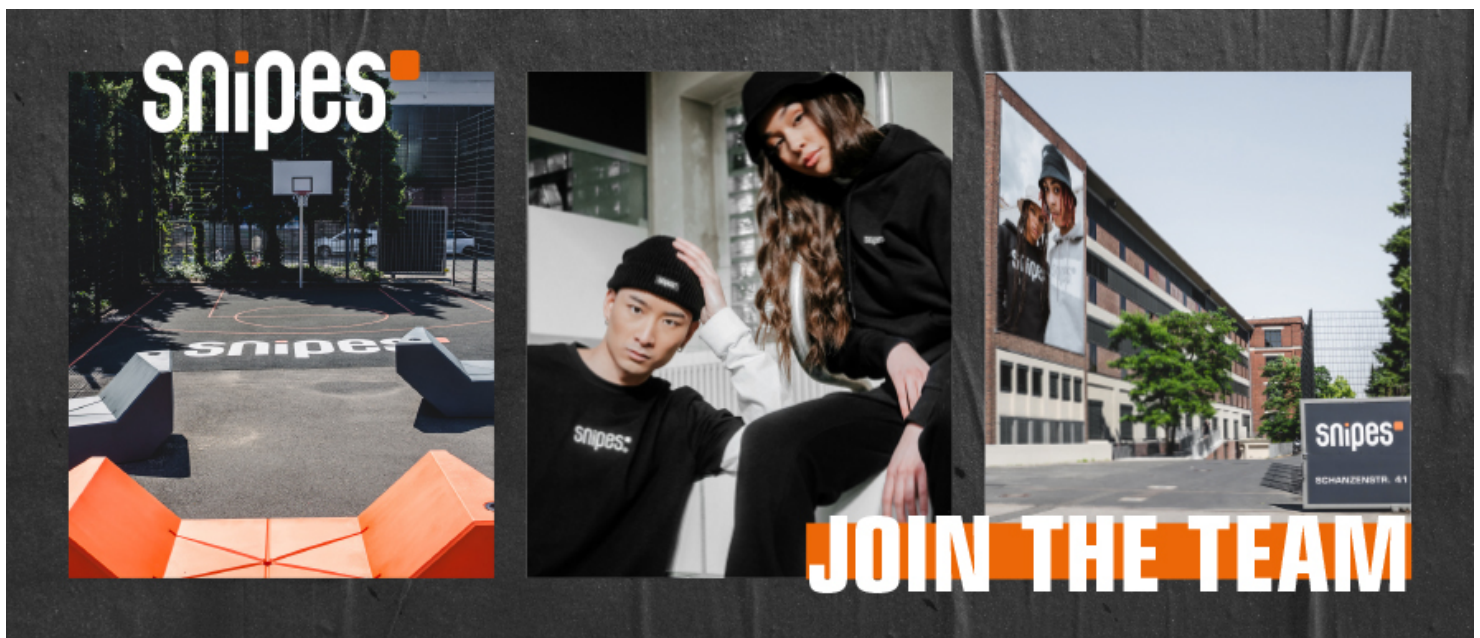




Since the opening of the first SNIPES store in 1998, SNIPES has stood for more than just streetwear. Deeply rooted in hip-hop, basketball, soccer, and dance, the retailer connects streetwear culture, community, and fashion. With over 800 stores across Europe and the US, as well as an online shop, SNIPES offers not only sneakers and streetwear from global brands like adidas, Nike, and New Balance but also exclusive SNIPES collections and limited drops. From unique global partnerships with DJ Khaled and French football club PSG to local collaborations with key figures in the scene – SNIPES is an integral part of the streetwear culture community. SNIPES is more than just retail; it's a movement that brings people together worldwide. The company supports its community through various projects that nurture talent and provide young people with a platform.

For our French market, we are looking for a talented Scout to join our team in the role of:

French Market Product & Trend Specialist (all genders) in France

Your Tasks

- Analyzing Sell-through and revenue performance of apparel and footwear categories with focus on SNIPES' international markets to identify current needs / opportunities for each market
- Regular visits of SNIPES' stores and surrounding market environments abroad to gain better understanding of local target consumer
- Regular exchanges with local SNIPES store staff, marketing, and other internal / external product specialists to develop cross-functional strategies for individual markets
- Liaising with apparel / footwear buying team to create dedicated product assortments for local markets
- Working closely with the Senior Head of Buying to serve as "ear to the street" for the overall buying team regarding current product trends / potentials
- Act as go-to-person for product- / assortment-related projects / initiatives within the buying department

Location:

France + Cologne, Germany

Working place:

France + HQ in Cologne, Germany

Entry date:

asap

Your Benefits at a Glance:

- Professional Development & Work-Life Balance: Personal training opportunities, mobile working, dynamic corporate culture
- Health & Fitness: Subsidized Urban Sports Club membership, company gym
- Mobility: Job ticket, JobBike (bike leasing) subsidized, employee parking (for free), home office, flexible working hours between 7:00 a.m. and 8:00 p.m., flextime & time tracking

- Discounts & Subsidies: Employee discount, “Bring a Friend” referral program, corporate benefits, company pension scheme (15% contribution)
- Catering & Community: Subsidized canteen, great employee events, after-work activities



Our Requirements

- Excellent command of English and French; proficiency in German is an advantage.
- Deep knowledge in European + French streetwear / sneaker / hip hop culture
- 3+ years in either store operations or buying department of sneaker / fashion retail company
- Strong (intercultural) communication skills and ability to work cross-functionally
- Independent and intrinsically-motivated working style
- High willingness to travel (3:2 a week)

Join the SNIPES Family!

Join the SNIPES family!

We look forward to receiving your application! Please submit your resume, including your salary expectations and availability!

Diversity & Inclusion bei SNIPES

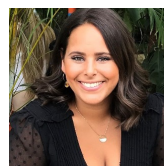
At SNIPES, we embrace diversity—it is a central part of our corporate culture. We value the individual strengths, backgrounds, and perspectives of each person because we know that this diversity makes us stronger and more innovative as a team.

No matter who you are, where you come from, or how you identify yourself—you are welcome here. We create an environment in which everyone can develop freely, feel respected, and reach their full potential.

Together, we are committed to equal opportunities, respect, and inclusive cooperation because we firmly believe that diversity is the key to our success.

Become part of our team and shape the future with us—diverse, authentic, and with heart.

Contact:



Loreen
Lamdi
Talent Acquisition Manager

www.snipes.com/jobs

apply now