

JOIN THE TEAM



Since the opening of the first SNIPES store in 1998, SNIPES has stood for more than just streetwear. Deeply rooted in hip-hop, basketball, soccer, and dance, the retailer connects streetwear culture, community, and fashion. With over 800 stores across Europe and the US, as well as an online shop, SNIPES offers not only sneakers and streetwear from global brands like adidas, Nike, and New Balance but also exclusive SNIPES collections and limited drops. From unique global partnerships with DJ Khaled and French football club PSG to local collaborations with key figures in the scene – SNIPES is an integral part of the streetwear culture community. SNIPES is more than just retail; it's a movement that brings people together worldwide. The company supports its community through various projects that nurture talent and provide young people with a platform.

With our 18-month **Buying & Merchandising Trainee Program**, we are looking for people who share our passion for product, streetwear and retail – and want to build their career with us.

Over 18 months, you will get to know our Buying & Merchandising business from different perspectives. You will rotate through **Footwear, Fashion, Buying & Merchandising and Digital**, work directly with our teams and learn how we build and manage our assortments.

Buying & Merchandising Trainee (all genders)

Your Tasks

- **Explore different areas:** Rotate through Footwear, Fashion, Buying & Merchandising and Digital to gain a broad understanding of our commercial business.
- **Support assortment building:** Learn how we select products, build assortments and place orders based on trends, consumer needs and commercial data.
- **Understand planning & allocation:** Get hands-on experience with budgets, sales, margin, inventory, allocation and product flow.
- **Analyze business performance:** Work with sales and stock data to understand product performance and support in-season trading decisions.
- **Discover our markets & channels:** Learn how products perform across different stores, markets and digital channels.
- **Work with our brands:** Gain insights into how we

Location:

Cologne

Working place:

HQ

Entry date:

January 2027

Benefits:

Further training / job ticket / staff discount / sports facilities / canteen / mobile work / events



collaborate with brand partners and manage products throughout the commercial journey.

- **Own a project:** During your specialization, take responsibility for a real business project and contribute your own ideas and solutions.

Our Requirements

- You have completed a **commercial apprenticeship or degree**, or have gained relevant experience in retail, fashion, logistics or a related field.
- You have a genuine passion for **sneakers, streetwear, fashion and the culture around them**.
- You are curious about products, trends and consumers and want to understand what drives commercial success.
- You enjoy working with **numbers, data and Excel** and have a structured and analytical approach.
- You take ownership, work independently and are comfortable taking responsibility for your tasks and projects.
- You enjoy working with different people and teams and communicate confidently in **German and English**.
- You bring **curiosity, commercial thinking and a strong willingness to learn** and want to build your career in Buying & Merchandising.

Join the SNIPES Family!

We look forward to your application! A few personal details and a resume are all we need!

Contact:



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People & Culture Team

www.snipes.com/jobs

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