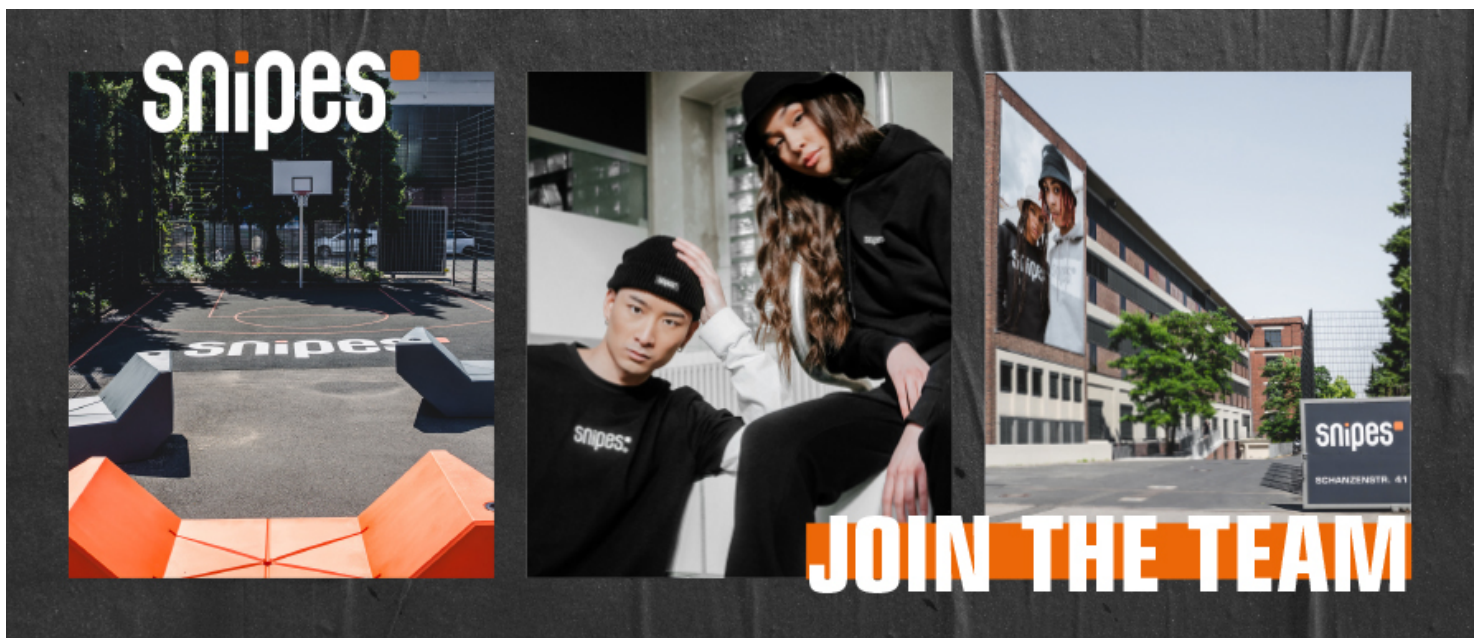




Since the opening of the first SNIPES store in 1998, SNIPES has stood for more than just streetwear. Deeply rooted in hip-hop, basketball, soccer, and dance, the retailer connects streetwear culture, community, and fashion. With over 800 stores across Europe and the US, as well as an online shop, SNIPES offers not only sneakers and streetwear from global brands like adidas, Nike, and New Balance but also exclusive SNIPES collections and limited drops. From unique global partnerships with DJ Khaled and French football club PSG to local collaborations with key figures in the scene – SNIPES is an integral part of the streetwear culture community. SNIPES is more than just retail; it's a movement that brings people together worldwide. The company supports its community through various projects that nurture talent and provide young people with a platform.

Senior International Market Specialist (all genders)

Your Tasks

- Analyzing Sell-through and revenue performance of apparel and footwear categories with focus on SNIPES' international markets to identify current needs / opportunities for each market
- Regular visits of SNIPES' stores and surrounding market environments abroad to gain better understanding of local target consumer
- Regular exchanges with local SNIPES store staff, marketing, and other internal / external product specialists to develop cross-functional strategies for individual markets
- Liaising with apparel / footwear buying team to create dedicated product assortments for local markets
- Working closely with the Senior Head of Buying to serve as "ear to the street" for the overall buying team regarding current product trends / potentials
- Act as go-to-person for product- / assortment-related projects / initiatives within the buying department

Location:

Cologne

Working place:

HQ

Entry date:

asap

Benefits:

Weiterbildung / Jobticket / Personalrabatt / Urban Sports Club / Sporteinrichtungen / Kantine / mobiles Arbeiten / Events / Mitarbeiterparkplätze / Job Ticket



Our Requirements

- Excellent English skills (written and spoken) + (ideally) fluent in either French / Italian / Spanish
- Deep knowledge in European streetwear / sneaker / hip hop culture
- 3+ years in either store operations or buying department of sneaker / fashion retail company
- Strong (intercultural) communication skills and ability to work cross-functionally
- Independent and intrinsically-motivated working style
- High willingness to travel

Join the SNIPES Family!

Wir freuen uns auf deine Bewerbung! Bitte reiche uns deinen Lebenslauf inkl. deiner Gehaltsvorstellung und Verfügbarkeit ein!

Diversity & Inclusion bei SNIPES

Bei SNIPES leben wir Vielfalt – sie ist ein zentraler Bestandteil unserer Unternehmenskultur. Wir schätzen die individuellen Stärken, Hintergründe und Perspektiven jedes Einzelnen, weil wir wissen, dass diese Diversität uns als Team stärker und innovativer macht.

Egal, wer du bist, woher du kommst oder wie du dich identifizierst – bei uns bist du willkommen. Wir schaffen ein Umfeld, in dem sich jede*r frei entfalten, respektiert fühlen und Potenziale voll ausschöpfen kann.

Gemeinsam setzen wir uns für Chancengleichheit, Respekt und ein inklusives Miteinander ein, weil wir fest daran glauben, dass Vielfalt der Schlüssel zu unserem Erfolg ist.

Werde Teil unseres Teams und gestalte mit uns die Zukunft – vielfältig, authentisch und mit Herz.

Contact:



Loreen
Lamdi
Talent Acquisition Manager

www.snipes.com/jobs

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